



## Josh Hallenbeck

### Counsel

**Email:** jhallenbeck@mwlaw.com

**Phone:** (501) 688.8842

**Fax:** (501) 918.7842

With a passion for branding and product development, Attorney Josh Hallenbeck strategically advises inventors, startups, small businesses and large corporations as they move from idea to marketplace. He is a registered patent attorney with the United States Patent & Trademark Office and works diligently with clients on patents, trademarks, copyrights, and other forms of complex intellectual property.

### Experience

- Drafts and prosecutes patent applications for a wide range of arts.
- Conducts patent searches in a wide variety of disciplines and prepares other patent related opinions.
- Counsels clients on issues of patent infringement and patent misuse.
- Drafts non-disclosure and confidentiality agreements.
- Drafts and prosecutes trademark applications before the United States Patent and Trademark Office ("USPTO").
- Assists client with international trademark and branding issues including international trademark applications.
- Conducts trademark searches.
- Prepares, reviews, and negotiates licensing agreements.
- Represents clients in various proceedings before the Trademark Trial and Appeal Board ("TTAB") of the USPTO.
- Manages complex trademark portfolios and prepare brand strategy plans.
- Prepares and files complex copyright filings with the United States Copyright Office.

### Presentations on Intellectual Property

- Kiwanis of North Little Rock – "Intellectual Property Concerns for the Small Business

### Practice Areas

Intellectual Property  
Patents  
Business and Corporate Law  
Information Privacy, Security and Data  
Rights

### Education

University of Arkansas School of Law  
J.D. - (2015)

John Brown University  
B.S. in Biology - (2010)

### Bar Admissions

Arkansas  
United States Patent & Trademark Office

Entrepreneur" (2018)

- Arkansas Bar Association Best of CLE Seminar – "Ready to Launch Strategic Use of Confidentiality Agreements and Well-Timed Patent Applications in the Product Development Timeline" (2018)
- Benton County Bar Association – "Patents & Trademarks: What You Need to Know in Your Everyday Practice" (2016)

## Professional Recognition

- *Best Lawyers: Ones to Watch® in America* Intellectual Property Law (2024-2025)
- *Best Lawyers: Ones to Watch® in America* Patent Law (2022-2025)
- *Mid-South Super Lawyers Rising Stars: Intellectual Property* (2024)

## Involvement

- American Intellectual Property Law Association (AIPLA)
- National Association of Patent Practitioners (NAPP)
- Arkansas Bar Association
- Member, Intellectual Property & Technology Section
- Former Chair, Intellectual Property & Technology Section
- Pulaski County Bar Association
- Leadership Greater Little Rock Class XXXVIII Graduate
- Former Board Member, Junior Achievement Central Arkansas
- Former Adjunct Professor, William H. Bowen School of Law
- Pulaski Heights United Methodist Church
- Arkansas Fly Fishers Club
- Pin Oak Hunting Retriever Club