MITCHELL ‖ WILLIAMS

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Mitchell, Williams, Selig, Gates & Woodyard, P.L.L.C.

Lizzi Esparza

Associate

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"Ensuring that personal data is handled responsibly and securely is the foundation of digital trust. By adhering to sound privacy and cybersecurity practices, businesses can leverage data assets without compromising consumer trust."

Lizzi Esparza concentrates her practice on advising business clients on data privacy and cybersecurity issues. She holds certifications from the International Association of Privacy Professions in both United States (CIPP/US) and European (CIPP/E) privacy law. She also represents clients on a diverse range of commercial litigation and insurance defense matters.

Experience

- Strategizes methods for regulatory and legal privacy compliance without losing sight of business goals and expectations.
- Drafts, analyzes and reviews website privacy policies and terms of service.
- Advises clients on data breach preparedness and breach response.
- Conducts research and drafts memoranda on a broad range of issues that arise in litigation at the trial level.
- Assists Fortune 500 companies in navigating various state licensing processes.

Professional Recognition

- NWA Finest Honoree 2023, Cystic Fibrosis Foundation
- Top Paper, Legal Research & Writing II

Involvement

- Arkansas Bar Association
- Board of Trustees (2024-2025)
- International Association of Privacy Professionals

Practice Areas

Information Privacy, Security and Data Rights
Commercial Litigation
Insurance Defense and Coverage
Health Care Litigation

Education

University of Arkansas School of Law
J.D., magna cum laude - (2022)

University of Arkansas
B.A. in History - (2019)

Certified Information Privacy Professional/Europe (CIPP/E) - (2024)

Certified Information Privacy Professional/United States (CIPP/US) - (2023)

Bar Admissions

Arkansas

- Co-author of Arkansas Privacy Law Overview for OneTrust DataGuidance Regulatory Research Platform
- Former Note & Comment Editor, Arkansas Law Review
- Former Staff Editor, Arkansas Law Review