

Sustainability 101: Leslie Davis (Harbor Environmental) Arkansas Environmental Federation Webinar Presentation



Walter Wright, Jr.
wwright@mwlaw.com
(501) 688.8839

07/24/2020

Leslie Davis undertook a webinar presentation for the Arkansas Environmental Federation titled: *Sustainability 101 ("Presentation")*

Ms. Davis is a principal in the Little Rock, Arkansas, environmental engineering firm of Harbor Environmental.

Ms. Davis has been an environmental consultant for over 27 years. She co-founded Harbor Environmental in 2007 and has experience in hazardous waste management, environmental assessment, remediation and a number of related areas.

The topics addressed by Ms. Davis' Presentation include:

- What is Sustainability?
- How Did We Get Here?
- Who is Driving?
- Where Do I Start?
- When Do I Set Goals?
- What else Can I Do with the Data?
- Lessons Learned

The Presentation initially defined the term "sustainability" to include:

- The ability to be sustained, supported, upheld, or confirmed.
- Environmental Science. The quality of not being harmful to the environment or depleting natural resources, and thereby supporting long-term ecological balance

Further, the interest of people to "do well and do good" and make a difference in the world was noted.

The timeline and steps in the sustainability/environmental movement process was reviewed starting in the late 1800s to today.

The drivers behind sustainability were listed:

- Stockholders
- Customers and Consumers
- Employees

The Wal-Mart sustainability program was referenced.

The drivers behind the methodology were also noted, which include:

- Global Reporting Initiative
- Carbon Disclosure Project
- World Resources Institute
- Intergovernmental Panel on Climate Change
- Sustainable Development Goals
- Government Agencies

The starting point for the process was noted as including:

- Engage
- Management
- Employees
- Baseline
- Initiatives
- Data/Metrics
- Refine
- Accuracy
- Progress

The importance of data was noted along with the following:

- Customer Surveys
- Employee Communications
- Industry Associations
- Facility Comparisons
- Incentive programs
- Regulatory Reports
- Engineering Projects
- Capital Planning
- Marketing
- Energy Efficiency Projects

Ms. Davis concluded noted by “lessons learned:”

- Mandatory reporting is coming
- Enlist help when you can
- Develop a system that can grow with you

A copy of the Presentation can be downloaded [here](#).