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Engine Oils/Retailers: Arkansas Oil Marketers Association Memorandum Addresses New Labeling Rule



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Executive Vice President Steve Ferren of the Arkansas Oil Marketers Association published a December 8th memorandum titled:

Retailers Should Check Engine Oils for Compliance with New Labeling Rule ("Memorandum")

Mr. Ferren notes beginning on January 1, 2022, that:

... Engine oils sold in most areas of the United States must comply with new labeling requirements.

The labeling requirements are indicated to have been adopted pursuant to new rules promulgated by the National Conference on Weights and Measures' Handbook 130.

The Memorandum notes that the two key changes include:

- 1. The SAE J300 cautionary statement for obsolete American Petroleum Institute (API) service categories must appear on the front or forward-facing container label.
- 2. It is illegal to misrepresent the SAE viscosity or specification for a motor oil, including the API service category, European Automobile Manufacturers Association (ACEA) specification or original equipment manufacturer (OEM) specification.

Obsolete American Petroleum Institute ("API") service categories for light-duty gasoline engine oils are stated to include anything prior to API SJ.

Of particular importance, the Memorandum notes that there is no "sell-through period." As a result, it is stated that all non-compliant products must be pulled form retailer shelves by January 1, 2022.

A copy of the Memorandum can be downloaded here.