

Arkansas Energy Personnel Moves: Bentley Story, CEcD, Joins Entergy Arkansas as Senior Project Manager (Business and Economic Development)



Walter Wright, Jr.
wwright@mwlaw.com
(501) 688.8839

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William Bentley Story, CEcD, recently joined Entergy Arkansas as a Senior Project Manager, Business and Economic Development.

Bentley has served in various positions since 2007 at the Arkansas Economic Development Commission (“AEDC”).

The positions held at AEDC have included:

- Business Development, Division Director 2012-2022
- Business Development, Project Manager 2007-2012

Bentley previously served in the Arkansas Department of Finance and Administration as a Budget Analyst and a Graduate Assistant at Tyson Food’s, Inc.

Bentley received both a Bachelor of Science in Business Administration and a Master of Business Administration from the Sam M. Walton College of Business at the University of Arkansas. Further, he obtained the certification of Certified Economic Developer in 2021 and was named an Economic Developer of the Year by the Arkansas Economic Developers and Chamber Executives in 2017.

Entergy is a Fortune 500 company with headquarters in Arkansas that supplies power for three million customers in Arkansas, Louisiana, Mississippi, and Texas.