



Walter Wright, Jr.
wwright@mwlaw.com
(501) 688.8839

Wicked Problems of Myths/Mis(Dis)information/Machine Learning: Kent Thornton (FTN Associates) and Brian Haggard (University of Arkansas) Arkansas Water Resources Conference Presentation

08/15/2023

Mr. Kent Thornton and Mr. Brian Haggard undertook a presentation on July 18th at the Arkansas Water Resources Conference titled:

Wicked Problems of Myths, Mis(Dis)information, and Machine Learning (AI) (“Presentation”)

The session theme was “Water Resource and Nonpoint Source Program.”

Kent Thornton is one of the founders and a principal at FTN Associates (“FTN”). FTN is an engineering and environmental consulting firm in Little Rock, Arkansas. Kent is a Ph.D. Systems Ecologist.

Brian Haggard is the Director of the Arkansas Water Resources Center at the University of Arkansas. He also serves as a Professor in the Biological Engineering Program. He obtained his Ph.D. from Oklahoma State University in Biosystem Engineering.

The Presentation addressed:

- Describe Wicked Problems and Attributes
- Propose Next year’s Arkansas Water Resources Conference Theme
- Elicit, from You, Possible:
- WQ Myths, Disinformation, AI Questions and Issues
- Resolutions

A copy of the slides from the Presentation can be found [here](#).