

Environmental Defense Fund/Tyson Foods, Inc.: Sustainable Food Production Partnership Announced



Walter Wright, Jr.
wwright@mwlaw.com
(501) 688.8839

01/22/2019

The Environmental Defense Fund (“EDF”) announced in a January 15th news release that it had entered into a partnership with Tyson Foods, Inc. (“Tyson”) to:

. . . develop and deploy initiatives that support Tyson’s sustainability strategy and help meet increasing consumer demand for more sustainably grown food.

Elements of the partnership are described as including:

- Analyzing sustainability data on farmland, as part of Tyson’s land stewardship commitment
- Publically communicate progress and best practices that surface from pilot projects

EDF characterizes the first project as focusing on “land stewardship and aims to pilot and scale agricultural practices on 500,000 acres of corn that reduce greenhouse gas emissions (CHG), improve water quality and maximize farmer profitability.”

The project is described as being of assistance to helping Tyson meet a land stewardship goal of working with farmers to improve environmental practices across two million acres of corn production by 2020.

MyFarms and Farmers Business Network will be utilized in the project. They use cloud-based agricultural technologies to collect information on agricultural production practices while protecting data privacy.

A copy of the news release can be found [here](#).